

OUR LAND AND WATER NATIONAL SCIENCE CHALLENGE

Toitū te whenua, Toiora te wai

Programme Short Title

Mauri Whenua Ora

Research and Related Activities

Programme Title	Mauri Whenua Ora: Developing a Mātauranga-centred framework to aid land and water utilisation and community innovation.
------------------------	---

Summary	<p>Māori agribusiness, hapū and iwi are confronted with complex issues: to unlock earnings and productivity potential of their land to support its people while ensuring cultural and environmental health. Addressing and balancing all three is difficult. It requires good decisions and, therefore, good information and innovation.</p> <p>Through collaboration of Taitokerau land entities, kin-group organisations and multi-disciplinary expertise, we will develop models and frameworks – innovative tools and processes – to guide communities’ innovation aspirations for their land, water and people. As a first of its type, our programme will result in scoped targeted investment, innovative production systems and new market channels. Mātauranga from these will inform collaborative processes New Zealand-wide.</p>
----------------	--

Programme Research Outcomes

Enterprise owners and descendant communities are better positioned to lead and operate land innovation within environmental, cultural and economic parameters.

New micro-economy model is developed that captures the optimal land qualities and community values, including cultural and economic wellbeing.

Regional Māori representative groups progress their own land schemes and develop improved decision-making with the aid of new science and tools.